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Corporate content on communication for outreach networks

European Commission, Directorate General for Communication, unit C.4

To keep you in the big picture

Joint Statement by the European Commission and the High Representative Josep Borrell on the Parliamentary elections in Georgia

Starting with our first headline, we would like to raise your awareness on a topical item that allows you to show the attachment of the EU to freedom, democracy and rule of law. In detail, on Saturday 26 October, **Georgian citizens voted in Parliamentary elections**. Find more about the Statement by the European Commission and the High Representative, [here](#). The EU has been following the developments leading to the parliamentary elections closely. Over the past months, the people of Georgia have demonstrated their attachment to democratic values and **their country's EU path**. According to the preliminary findings and conclusions of the International Election Observation Mission led by the [OSCE Office for Democratic Institutions and Human Rights](#) (ODIHR), "election day was generally procedurally well-organised and administered in an orderly manner but marked by a tense environment, with frequent compromises in vote secrecy and several procedural inconsistencies, as well as reports of intimidation and pressure on voters that negatively impacted public trust in the process.

EU invests €4.8 billion of emissions trading revenues in innovative net-zero projects

We are bringing you with this headline a taste of the EU's €4.8 billion investment for projects that will contribute to European decarbonisation objectives, reducing emissions from those sectors that are particularly difficult to decarbonise. This allows you to show to citizens that the EU is not just about abstract and ambitious targets, but it is also about concrete support to achieve our common goals. The Commission has selected **85 innovative net-zero projects** to receive €4.8 billion in grants from the [Innovation Fund](#), helping to put cutting-edge clean technologies into action across Europe. For the first time, projects of different scales (large, medium and small, alongside pilots) and with a cleantech manufacturing focus are awarded under the [2023 call for proposals](#). This is the largest since the start of the Innovation Fund in 2020, boosting the **total amount of support to €12 billion and increasing the number of projects by 70%**. For more information, click [here](#).

Commission proposes €116 million from the European Union Solidarity Fund to help Germany and Italy recover from natural disasters

Moving on to our third headline, we invite you to communicate on the concrete activation of EU's solidarity mechanism, which has proved to be quite beneficial as a crisis management tool for the Member States and a tangible example of European solidarity. The Commission proposed, last week, €116 million in **financial assistance** from [the European Union Solidarity Fund](#) (EUSF) to help Germany and Italy cope with the **consequences of the severe floods** that hit these countries in May and June 2024. This funding proposal follows requests for EUSF intervention from the countries concerned, which have submitted damage assessments to the Commission, including an estimate of the damage suffered. Therefore, the aid package will be the following: €112.07 million for Germany following the damage caused by the floods in the states of Bavaria and Baden-Württemberg at the end of May 2024; and €3.96 million for Italy to support recovery efforts after the floods that hit the Valle d'Aosta region in June 2024.

Commission approves Reform Agendas of Albania, Kosovo, Montenegro, North Macedonia and Serbia, paving way for payments under the Reform and Growth Facility

Another inspiring initiative towards the promotion of good neighbourly relations within the Western Balkans region which is, also, worth communicating, is the Commission's approval of the Reform Agendas of Albania, Kosovo, Montenegro, North Macedonia and Serbia following the EU Member States' positive opinion. This may be particularly interesting for ED centres located close to the borders with those countries. In their **ambitious Reform Agendas**, the five Western Balkans governments commit to socio-economic and fundamental reforms they will undertake to spur growth and convergence with the EU under [the Growth Plan](#) during the period of 2024 - 2027. Commission President **Ursula von der Leyen** said: *"I'm impressed by the work of our Western Balkan partners on their Reform Agendas. It shows that they are committed to the success of the Growth Plan. It's our roadmap to bring the economies of the Western Balkans closer to ours"*. The Reform Agendas focus on the reforms in the priority areas of rule of law and other fundamentals, governance, the digital and green transition, human capital development and the business environment. Find out [more](#).

Might wish to share among your networks

Join the EU Climate Action Academy: Register to master effective climate communication

How about joining the Climate Pact? The EU Climate Action Academy is back with another course - this time on mastering effective climate communication to help get your message across. Level up your storytelling skills, connect with your audience and motivate them to combat climate change. Register to enhance your communication skills and drive real change through compelling narratives and smart strategies. The online course will be divided in two sessions: the first on Developing storytelling techniques on **18 November, 12.30 – 14.00 CET**; and the second on Facilitating difficult climate conversations on **10 December, 12.30 – 14.00 CET**. [Learn more about the Academy and register for the first session.](#)